Exam. Code: 217601 Subject Code: 5550

M.Com. Ist Semester BUSINESS ENVIRONMENT

Paper: MC-104

Time Allowed—Three Hours] [Maximum Marks—100

Note:—Candidates are to attempt FIVE questions,
ONE from each Section. Fifth question may be
attempted from any section. All questions carry
equal marks.

SECTION—A

- 1. Why do business enterprises need to study business environment? How it can determine success or failure of business?
- Current economic slowdown of India asks for another
 1991 like reforms, do you agree ? Discuss.

SECTION—B

- What is social responsibility of a business? Why
 firms should be socially responsible? Discuss with
 logics.
- Briefly discuss Niti Aayog, its features and role in economic planning.

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SECTION—C

- (A) Discuss the key features and latest changes in monetary policy of India.
 - (B) Briefly description of FEMA.
- "Public control over public sector enterprises is exercised through the Govt. and Parliament." Comment.

SECTION-D

- Define demonetization. Was the act of demonetization in 2016 by India a step in right direction? Discuss.
- 8. What is Balance of Payments? Discuss its components. How to manage falling adverse balance of payments of India in 2017-18?

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